
THE ★ VOTER ★ PARTICIPATION ★ CENTER ★

VIRTUAL SUMMIT 2012

www.voterparticipation.org

The Rising American Electorate

THE★VOTER★PARTICIPATION★CENTER★



Celinda Lake and Joshua Ulibarri

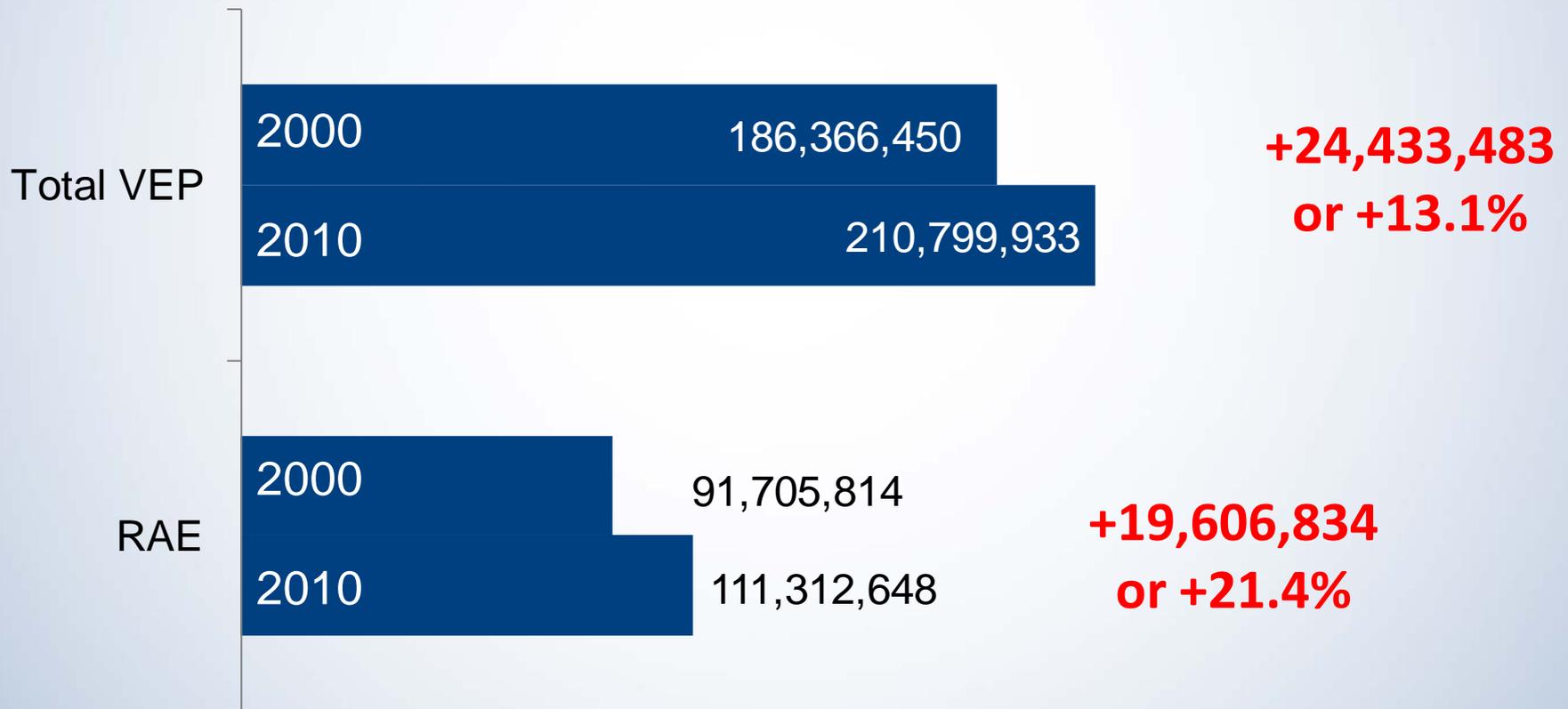
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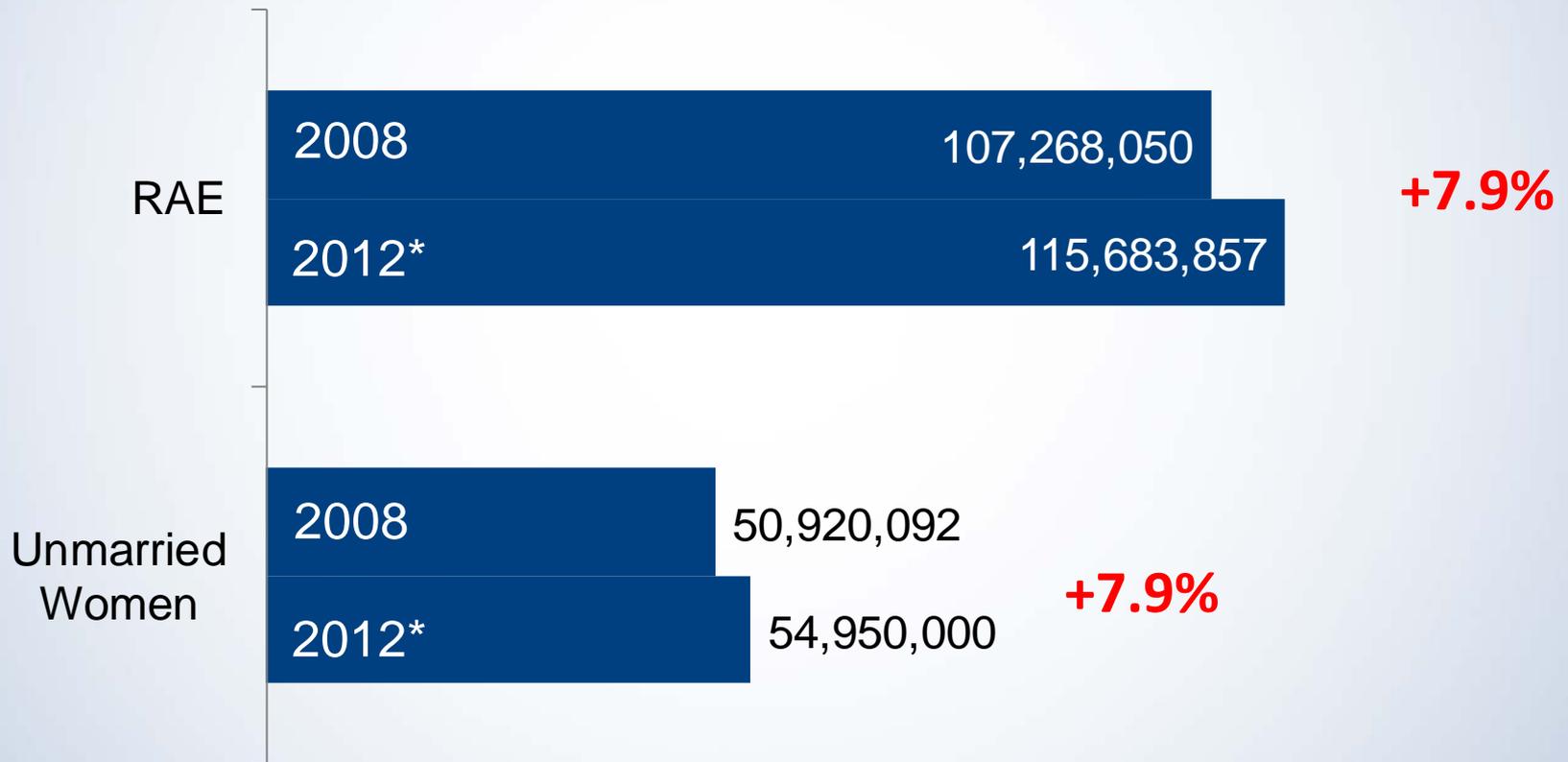
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80% of the Growth in the Total Voting Eligible Population Was from the Rising American Electorate.



Source: 2000 and 2010 Current Population Survey

By November, Both the RAE and Unmarried Women Will Increase by 7.9% from 2008



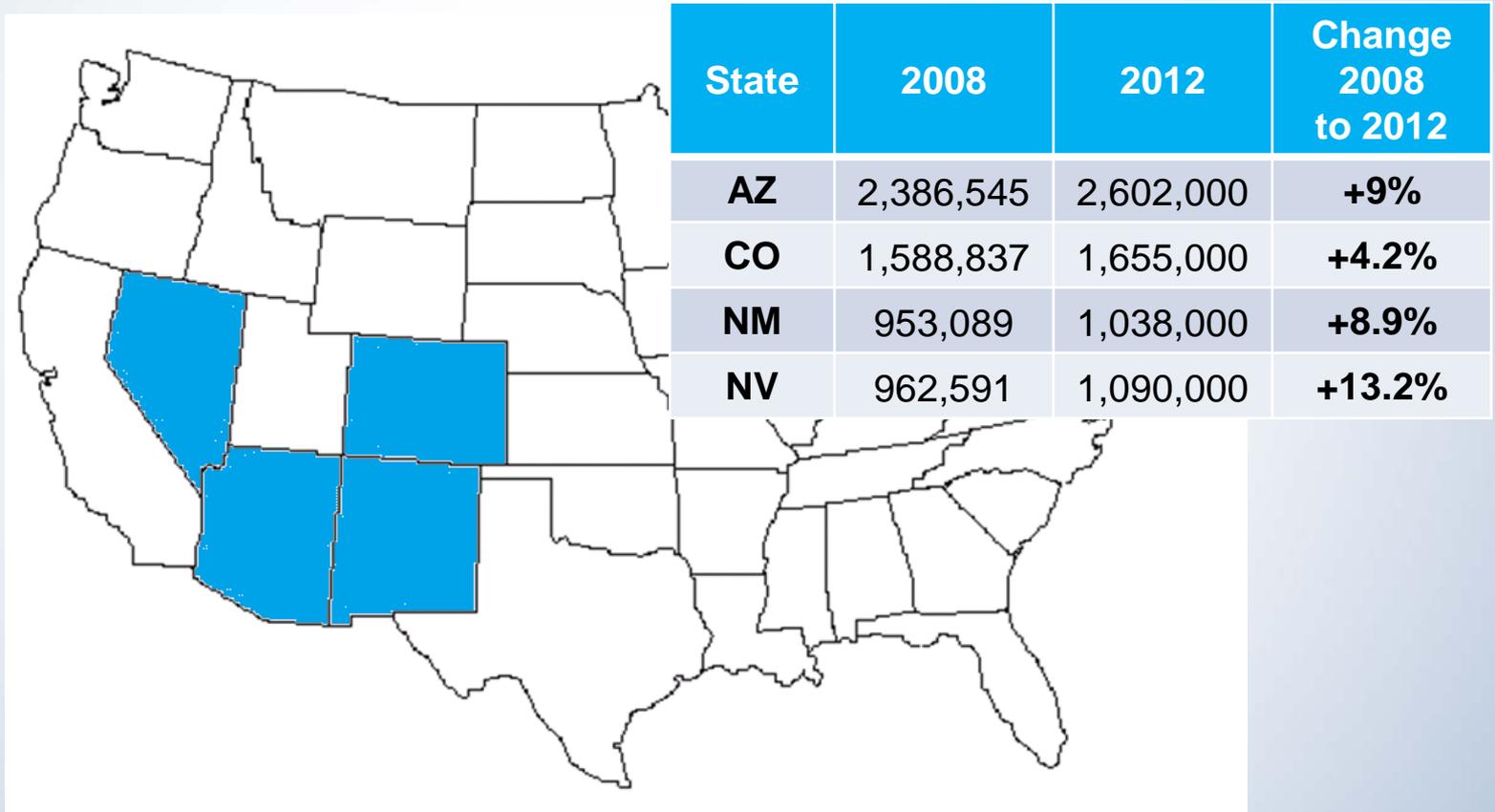
Source: 2008 Current Population Survey

* 2012 Projections - The projections are estimated by averaging sub-population growth rates between election cycles since 2000 using the Current Population Survey November Supplements. These projected growth rates would predict the total RAE share of the vote eligible population to be 53.5% in 2012.

RAE Growth in Key States Noteworthy.



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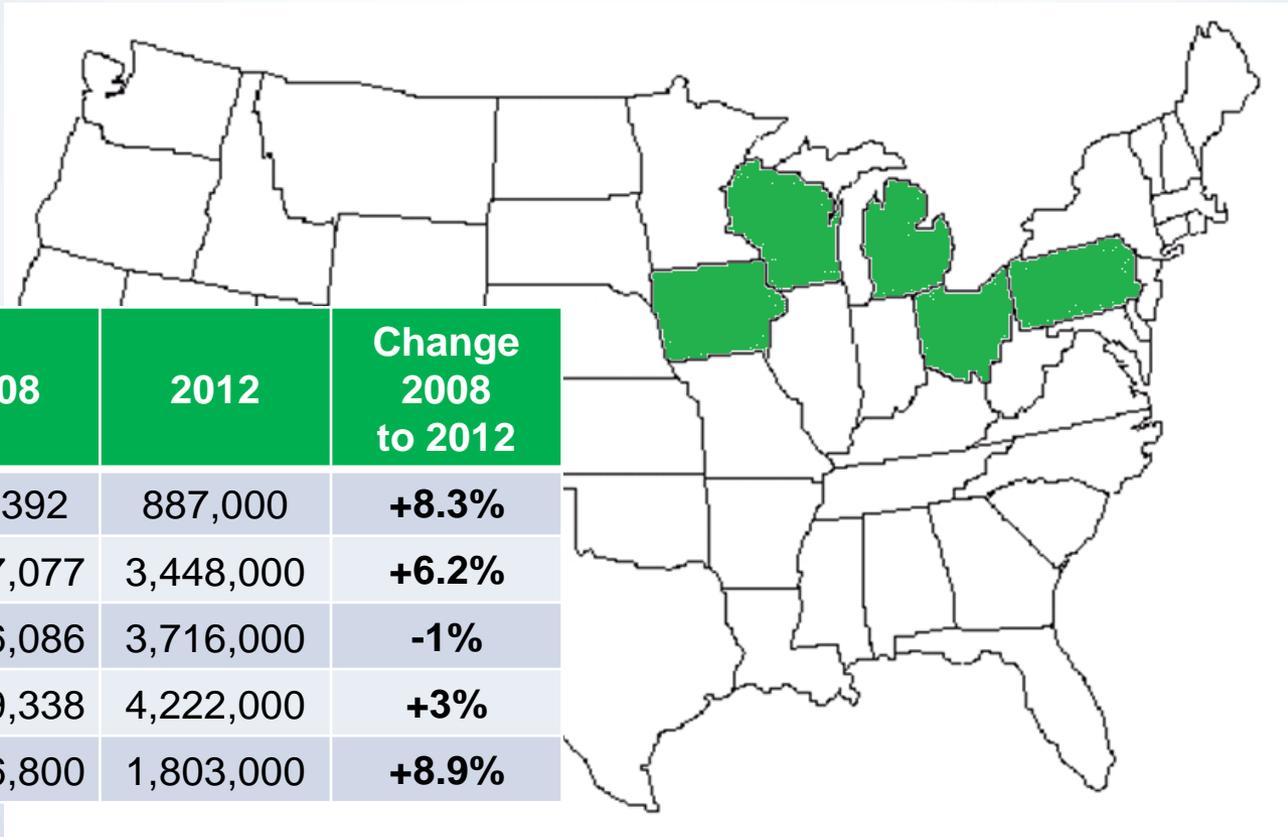


Source: 2008 Current Population Survey

* 2012 Projections

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RAE Growth in Key States Noteworthy.



State	2008	2012	Change 2008 to 2012
IA	819,392	887,000	+8.3%
MI	3,247,077	3,448,000	+6.2%
OH	3,746,086	3,716,000	-1%
PA	4,099,338	4,222,000	+3%
WI	1,656,800	1,803,000	+8.9%

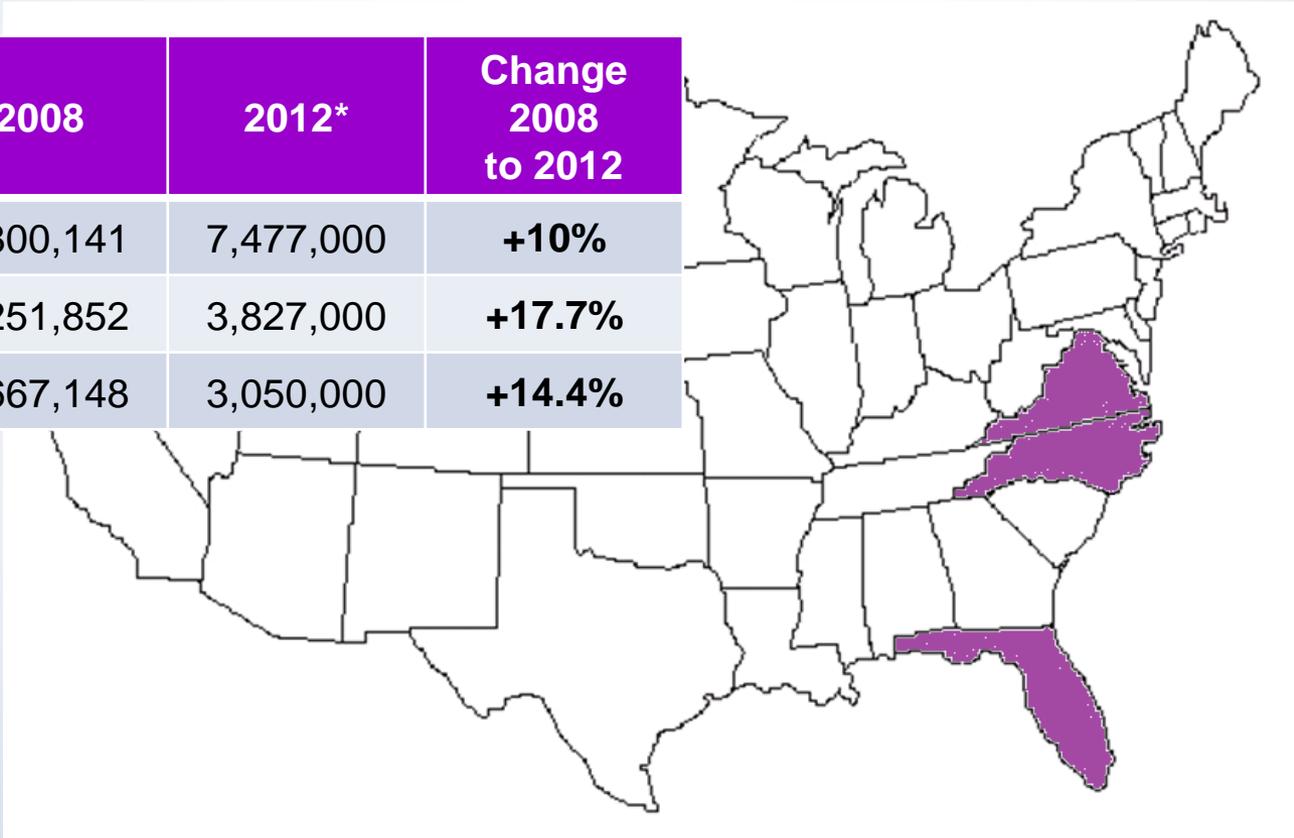
Source: 2008 Current Population Survey

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RAE Growth in Key States Noteworthy.

State	2008	2012*	Change 2008 to 2012
FL	6,800,141	7,477,000	+10%
NC	3,251,852	3,827,000	+17.7%
VA	2,667,148	3,050,000	+14.4%



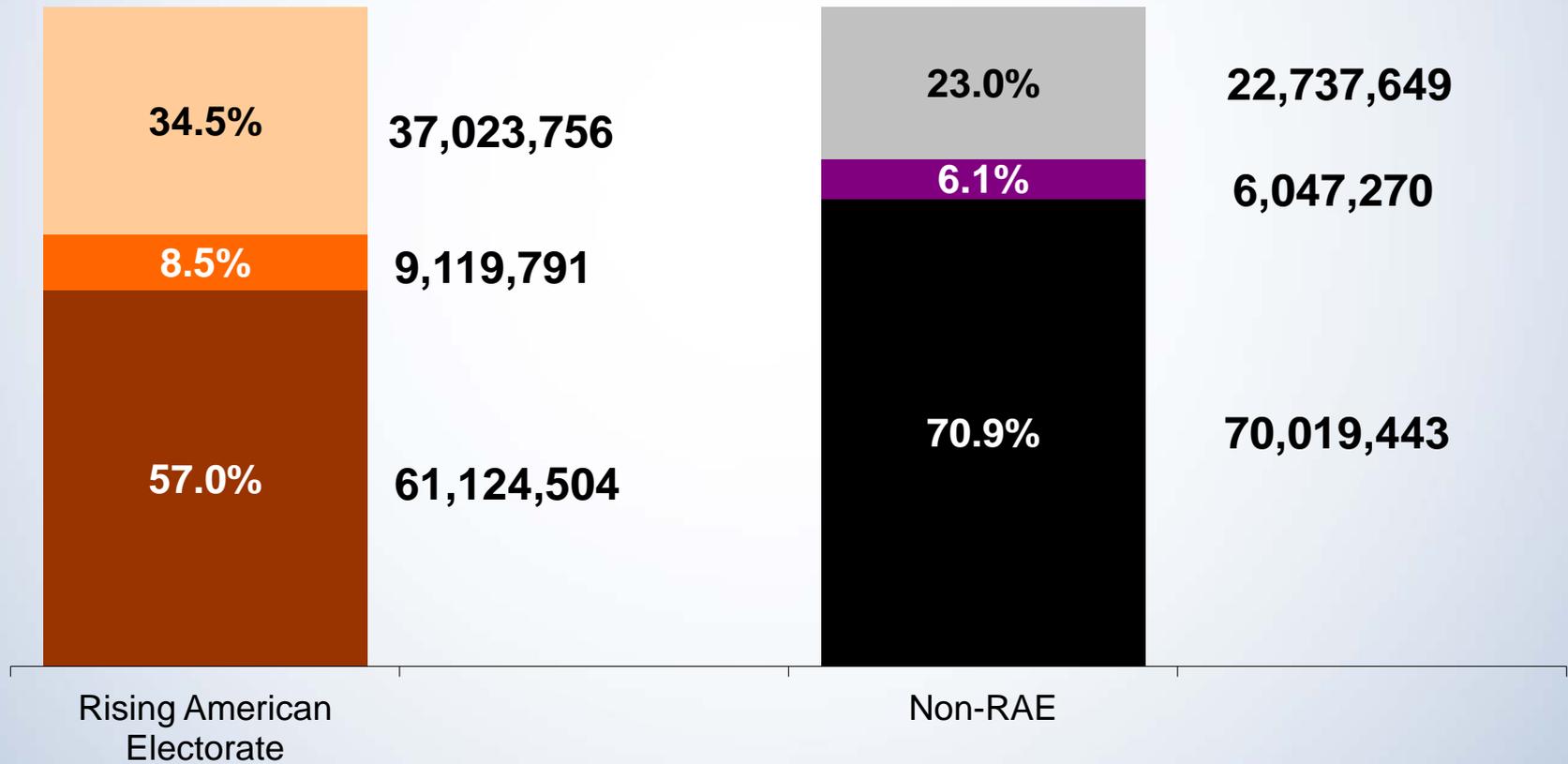
Source: 2008 Current Population Survey

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Members of the RAE Less Likely to Register and Turn Out than Non-RAE Members.

Registration and Voting Rates among the RAE and non-RAE

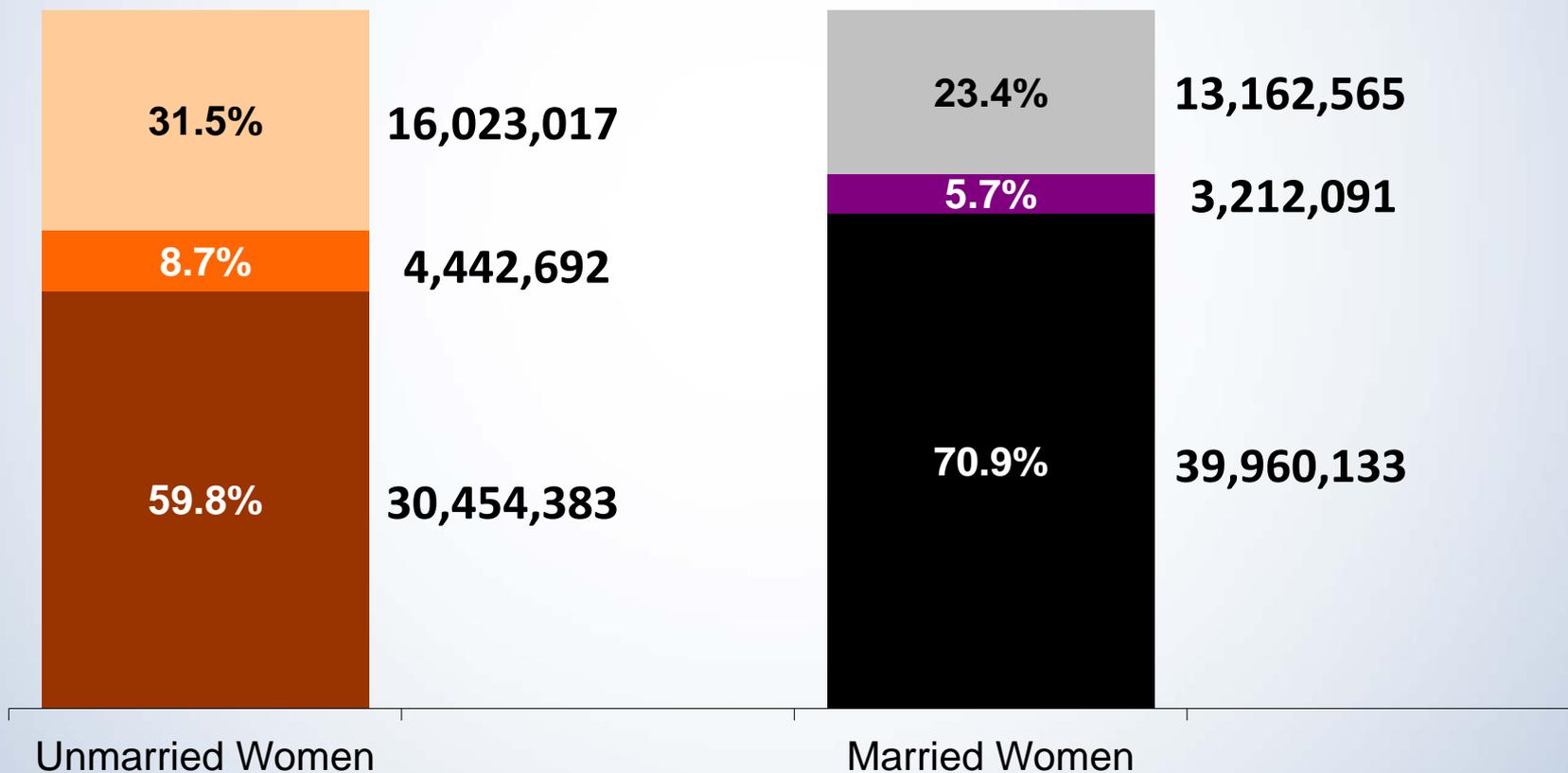


■ Voted ■ Registered but Didn't Vote ■ Not Registered
 % equals the number in the group registered/voted divided by the number in that group eligible to vote

Source: 2008 Current Population Survey

Unmarried Women Are Less Likely to Register and Turn Out than Married Women.

Registration and Voting Rates among Married and Unmarried Women



■ Voted ■ Registered but Didn't Vote ■ Not Registered
 % equals the number in the group registered/voted divided by the number in that group eligible to vote

Source: 2008 Current Population Survey